

# Case Study

# **Lundiniom**



CloudFusion

THE CLIENT

# Lundiniom

Lundiniom is a visionary estate and marketing company based in London. Renowned for its commitment to leveraging cutting-edge technological advancements to empower estate agents.

With an advanced administration centre and an innovative direct marketing system, Lundiniom has set new industry standards, redefining the real estate landscape.



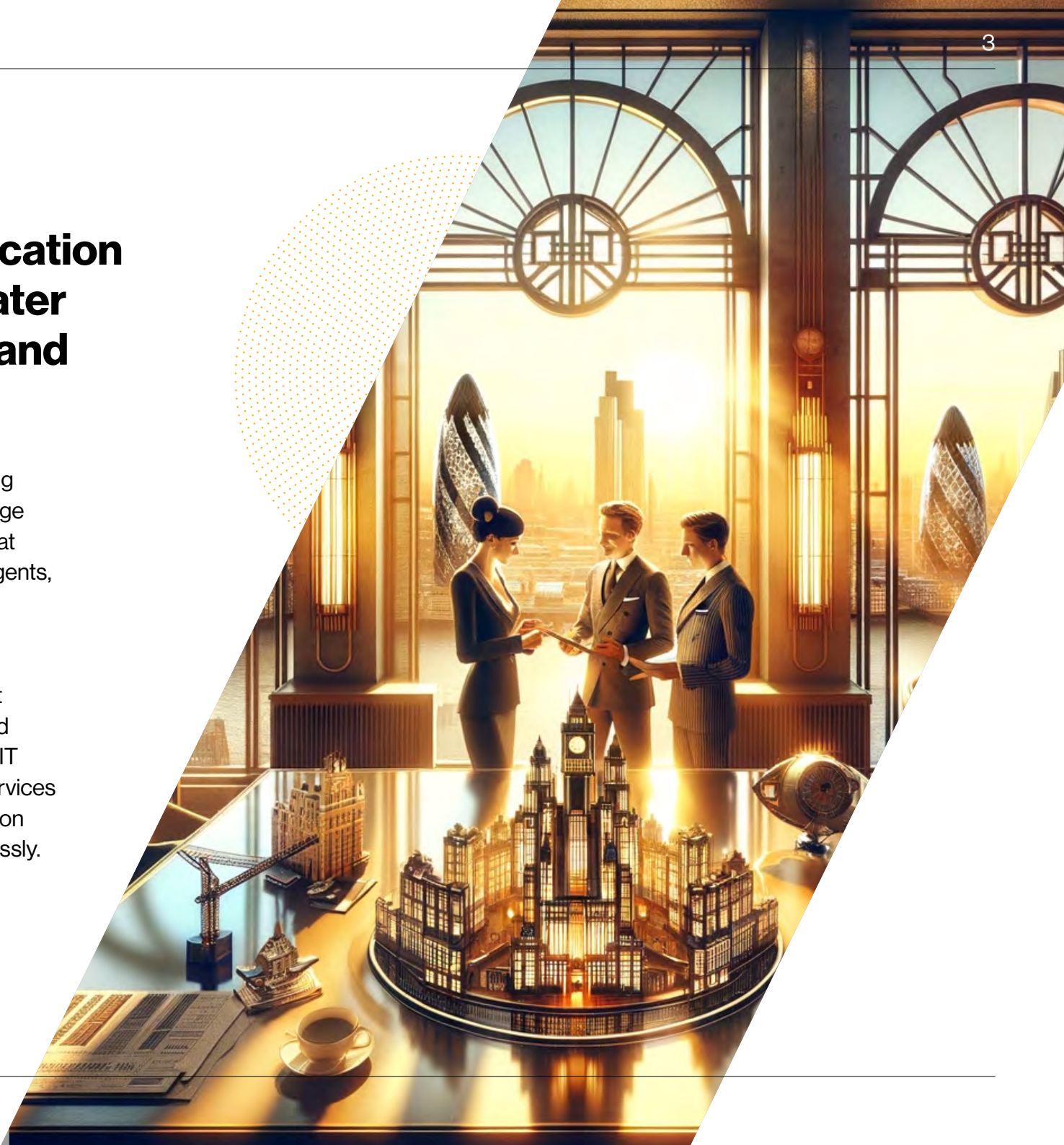


## THE CHALLENGE

# Establish a communication solution that could cater to both office-based and field agents

As a start-up company without a pre-existing phone system, Lundiniom faced the challenge of establishing a communication solution that could cater to both office-based and field agents, including those traveling internationally.

The company required a system that would record all calls for training and management purposes while remaining cost-effective and scalable as the business expanded. On the IT front, Lundiniom needed email migration services and a comprehensive IT setup, with a focus on integration to support future growth seamlessly.





## THE SOLUTION

### **Telecoms Solution:** Ericsson LG iPECS Cloud Bundle

This solution provided Lundiniom with a versatile telecom infrastructure, featuring physical handsets for office agents and desktop/mobile applications for field agents. Agents could make and receive calls from any location with an internet connection whilst displaying the company number, enhancing flexibility and accessibility. The online management portal facilitated easy user management, instant new user setup and call recording, ensuring seamless administration and training. Additionally, professional recordings were included to enhance the company's professional image.

### **IT Solution:**

CloudFusion facilitated the migration of Lundiniom's email system from GoDaddy to Microsoft 365, ensuring a seamless transition and access to advanced collaboration tools. A comprehensive IT setup was implemented, following Microsoft's best practices, with data migration to SharePoint for efficient collaboration and file access. Backup solutions, dark web monitoring, email signatures, and IT support services were also included in one fixed monthly fee.



## THE RESULTS

# The implementation of CloudFusion solutions yielded significant benefits for Lundinium:

### Enhanced Communication:

Agents could now make and receive calls from any location, ensuring uninterrupted connectivity and accessibility. Voicemails were delivered to email, streamlining communication, and ensuring no calls were missed.

### Optimised IT Infrastructure:

Lundinium could fully utilise Microsoft tools and SharePoint for easy collaboration and file access from any location or device. Security controls were implemented to restrict access to sensitive files, ensuring data integrity and compliance.

### Cost-Effective Scalability:

Both telecom and IT solutions were presented within one simple fixed monthly cost, enabling Lundinium to manage cash flow effectively

and focus on business growth. The scalable nature of the solutions allowed for seamless expansion without incurring additional expenses.

CloudFusion's innovative solutions have empowered Lundinium to establish a robust communication and IT infrastructure that supports its growth trajectory. By providing versatile cloud telecom solutions and optimising IT capabilities, CloudFusion has enabled Lundinium to streamline operations, enhance collaboration, and maintain a professional image. With a focus on simplicity, scalability, and cost-effectiveness, CloudFusion has positioned Lundinium for success in the competitive real estate market, allowing the company to concentrate on its core objectives and drive business growth.



The background features a stylized illustration of a person walking through a futuristic, digital landscape. The scene is composed of various geometric shapes, lines, and patterns in shades of blue, orange, and white, suggesting a complex network or data flow. The person is a dark silhouette walking away from the viewer down a path that leads into the distance.

# LUNDINIOM

— THE LONDON AGENT

## CLIENT REVIEW

“Cloud Fusion have been extremely supportive in helping us set up our new company. Carl and his team have been so helpful we really appreciate their guidance and look forward to working with them in the future. Thank you”

— **Rod, Founder**

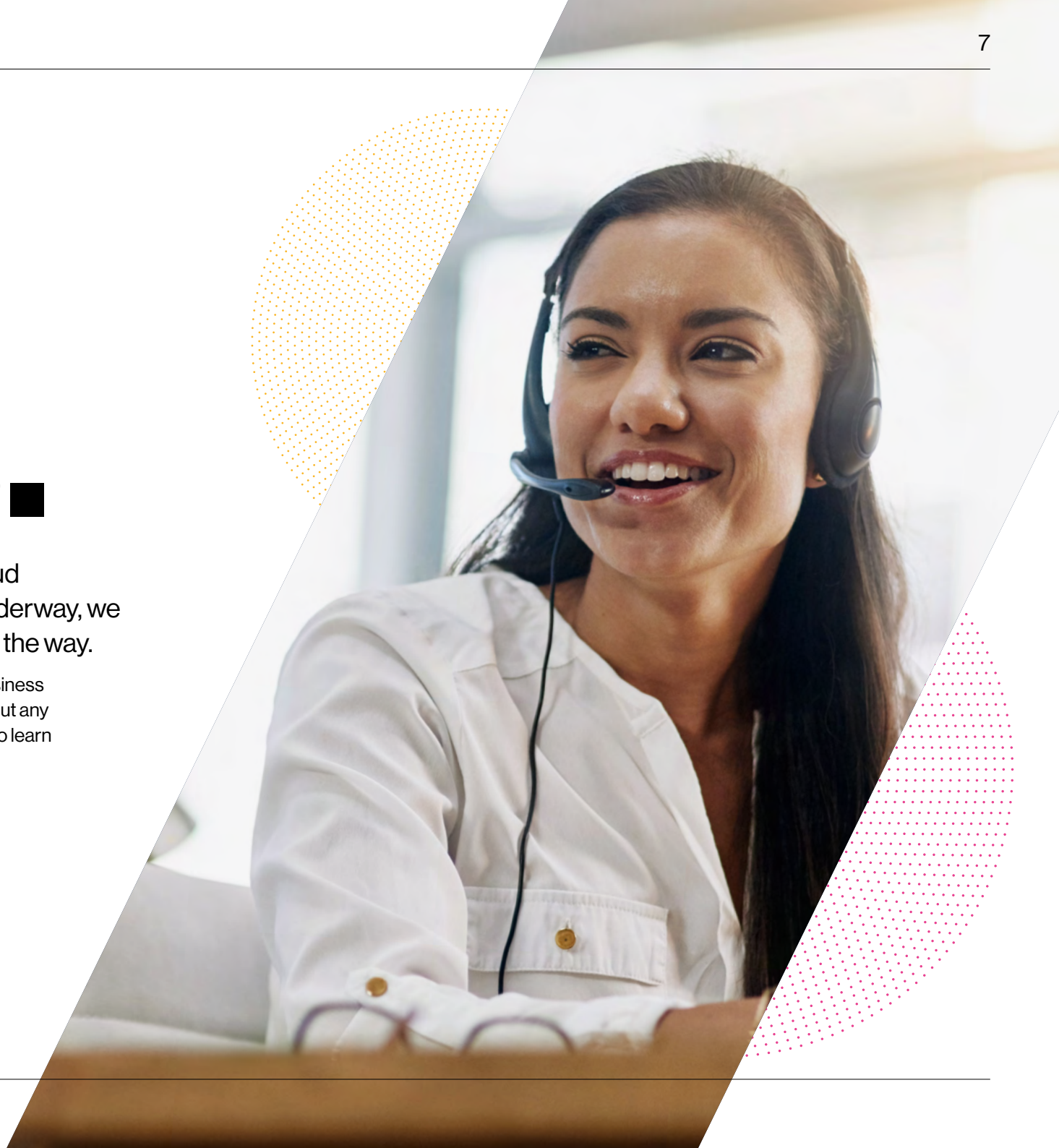
# Talk to us.

Whether you're just starting your cloud transformation journey or already underway, we are here to support you every step of the way.

Our custom cloud solutions are tailored to your business needs, ensuring that you have what you need without any unnecessary upselling. Get in touch with us today to learn more about how we can assist you.

**Email** [hello@cloudfusion.cloud](mailto:hello@cloudfusion.cloud)

**Call** 44+(0)330 165 9944





# CloudFusion

## CONTACT US

For more information regarding  
CloudFusion please get in touch.

**Email**    [hello@cloudfusion.cloud](mailto:hello@cloudfusion.cloud)

**Call**        44+(0)330 165 9944

**Visit**        **Head Office:**  
CloudFusion Technologies Ltd  
Blackbox, First Floor, Beech Lane,  
Wilmslow, SK9 5ER

**Luton Office:**  
CloudFusion Technologies Ltd  
960 Capability Green, Luton, LU1 3PE

[www.cloudfusion.cloud](http://www.cloudfusion.cloud)